COMESA INVESTMENT FORUM (CIF24)
27 June 2024
Tunis, Tunisia

DRAFT Programme

17

Unleashing Potential: Cross-Border Trade and Investments in COMESA

27 June 2024
08:30– 09:30: REGISTRATION
Location: Mövenpick Lac

09:30 – 10:00: OFFICAL OPENING

Speakers:
- **Mrs. Heba Salama**, CEO, COMESA Regional Investment Agency (RIA)
- **Amb. Dr. Mohamed Kadah**, Assistant Secretary General (Programmes), COMESA
- **H. E. Minister**, Tunisia [TBC]

***MC: Wassim Belarbi**, ExpressFM*

10:00 – 17:00: B2B AND NETWORKING SPACE

10:00 – 10:20: 1-ON-1 ON STAGE WITH AMB. DR. MOHAMED KADAH, ASSISTANT SECRETARY GENERAL (PROGRAMMES), COMESA

***Moderator: Wassim Belarbi**, ExpressFM*

10:20 – 11:30: PLENARY 1: INVESTING IN COMESA: CROSS BORDER PARTNERSHIPS AND SUCCESSES

Speakers:
- **Mr. Jalel Tebib,** General Manager, Foreign Investment Promotion Agency (FIPA-Tunisia), Tunisia
- **Mr. Sibani Mngomezulu**, Board Member, COMESA RIA
- **Mr. Aslan Berjeb,** President, Confederation of Citizen Enterprises of Tunisia (CONECT)
- **Investor Success (1)**
- **Investor Success (2)**

***Moderator: Wassim Belarbi**, ExpressFM*

11:30 – 11:45: NETWORKING BREAK

11:45 – 13:00: PLENARY 2: IN THE SPOTLIGHT: FURTHERING COMESA TRADE RELATIONS

Speakers:

- **Dr. Christopher Onynago,** Director Trade and Customs, COMESA
- **Dr. Willard Mwemba,** CEO, COMESA Competition Commission (CCC)
- **Representative,** Development and International Cooperation, African Countries, Tunisian Union for Industry, Trade and Handicrafts (UTICA), Tunisia
- **Representative**, Africa Trade and Investment Development Insurance (ATIDI)

***Moderator: Wassim Belarbi**, ExpressFM*

13:00 – 14:00: LUNCH

16:00 – 17:15: PLENARY 2: FINANCING INVESTMENTS AND TRADE IN COMESA

Panel discussion:

- **Mr. Hafedh Ben Afia,** Head of North Africa Region, African Export-Import Bank (Afreximbank)
- **Ms. Jedidah Ndebele,** CEO, COMESA Clearing House (CCH)
- **Representative,** Tunisia – Africa Business Council, Tunisia
- **Mr. Khalid Ben Jilany**, Senior Partner and Member of ExCom, AfricInvest
- Investor (Tunisia)

***Moderator: Wassim Belarbi**, ExpressFM*

17:15 – 17:30: CONCULDING REMARKS

- **H.E. Minister**, Tunisia

***Facilitator: Wassim Belarbi**, ExpressFM*

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